

## Piippo Oy

Piippo Oy is a family-owned company specialized in the distribution, marketing and manufacturing of ropes, net wraps and twines. Its production facilities are located in Outokumpu, Eastern Finland. The company employs around 100 experts, who are responsible for the excellence of both the operations and the products. The most up-to-date machinery and sophisticated modes of operation ensure the high quality of products yard after yard.

Behind Piippo Oy's stable, long-term growth lies a global, committed network of partners consisting of both suppliers and marketing experts. The company's partners generate additional value to end users in distribution, product know-how and localness and thus make sure that the Piippo brand promise is delivered from start to finish.



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## The Piippo Brand

A brand obliges a lot—the Piippo brand in particular—because it is a promise of quality, durability and reliability. Piippo Oy delivers on this promise by pursuing long-term co-operation with its Finnish and international partners. The company has been determined to build an image that will make consumers all over the world have confidence in the Piippo brand: Binding Worldwide – you won't be disappointed.



## Products

Piippo Oy offers products for three different segments: consumers, agriculture and corporate customers. For each sector, Piippo Oy has successfully developed products that meet the increasing needs of more and more demanding customers. Its own strong and skilled manufacture, together with a networked chain of suppliers, is the key to high-quality products.



## Research and Development

Innovative research and development is an integral part of Piippo Oy's strategy. Piippo Oy's several patents and state-of-the-art products, such as the Hybrid net wrap and new kinds of anchor rope solutions are a proof of this. Research and development is conducted near the end user, which enables the creation of the right products for consumers and generates additional value in accordance with the brand.



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since 1942



## Internationality

Piippo Oy's long international experience provides the key to understanding its partners' business operations. In global cooperation, best practices spread quickly and productivity improves. The company provides a prompt response to challenges posed by its dozens of export destination countries. Piippo Oy also develops its operations through these challenges in order to meet the needs of different customers in the best possible way. Thanks to its efficient and reliable network of importers and agents, Piippo Oy is near and easy to reach.



## History

Piippo Oy cherishes the precious history of family-owned companies, which dates all the way back to 1942, when Matti Piippo established the company in the Tampere region. However, the roots of Manilla Oy, a company purchased by Piippo Oy, date back even further; it started operations in Turku in 1928. The company's long history has brought about a strong craftsman's attitude, which has ensured that the best practices acquired throughout the years have been transferred to the next generations also after the company moved to Outokumpu in the early 1970s.



## Values

Customer orientation, quality and innovativeness are the values that a customer will first notice and that ensure a straightforward and profitable cooperation. Within the company, openness, joy in work and communality are the factors that provide the foundation for profitable operations.